



DIY DESIGN MOM

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About

DIYDesignMom is a platform for creative individuals who want style, Do-it-yourself, home, garden, and decorating tips. Created by a mom, Jacquelyn Ward, for parents, DIY Design Mom delivers optimal solutions to anyone who wishes to live like a chic stylist without spending like an amateur! DIY Design Mom is ranked #1 Home and Garden blog by Top Mommy Blogs and features how-to posts, product reviews, and fun videos to deliver inspiration that will save time, money, and energy.



Statistics

Email subscribers 2,000 +

Social Media Followers 10,000 +

Unique Monthly Visitors : 1,000

Monthly Pageviews: 2,044



facebook 1,337



twitter: 1,335



google +: 1,000

75% of readers are female with over 60% ranging in between the ages of 24-44.

The majority of readers are from the US and are home decor enthusiasts.

As Seen In



Brands I've Worked With



Chairish



BloomsyBox



COVER GIRL

